



33rd International Conference

**July 19-23, 2015
Cambridge, Massachusetts, USA**

Partners:
PA Consulting Group
Ventana Systems and Greenwood Strategic Advisors AG
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In this booklet you will find
a **Welcome Letter** from the Conference Organizers, recognition of the
**Conference Partners, Champion Sponsor, Conference Organizers, and Award
Committees**, a list of **Thread Chair and Submission Reviewer Volunteers**, an
Acknowledgement of Sponsors, as well as contact information for all conference
supporters, followed by a *Sponsor Advertising Section*.
Finally, there is information about the **permanent conference web page**
which will be ready in the fall.

Welcome

Welcome to the 33rd International Conference of the System Dynamics Society. This year, the conference returns to the Cambridge-Boston area, just minutes away from Massachusetts Institute of Technology (MIT) where Jay Forrester conducted his groundbreaking work.

This year's program shows that the field of System Dynamics continues to thrive. Conference participants come from all over the world. Starting with the PhD Colloquium on Sunday, through plenary, parallel, and poster sessions Monday through Wednesday, and Thursday's workshops, you will have the opportunity to participate in conversations and presentations discussing System Dynamics work of leading academics and practitioners.

The main theme of the conference, **Reinventing Life on a Shrinking Earth**, highlights the challenges that humans face concerning resource availability and greater interconnectivity, challenges that can be met head-on with dynamic modeling. The program will consist of invited and contributed sessions and workshops demonstrating the state of the art in the theory and application of System Dynamics. The online schedule gives direct access to brief author bios, photos, and presentation slides. Furthermore, the Model Expo returns to the conference providing an extremely interactive hands-on experience with models presented at the conference. The program schedule will also include exhibits, model assistance workshops, panel discussions, special sessions, a student colloquium, and Society business meetings. Wednesday will serve as a Business Day where we expect local corporate representatives to join us and to bring along their clients for the day. Both Model Assistance and Publishing Assistance workshops are also available. Also, please make sure to visit the "Places and Spaces: Mapping Science Exhibit."

During the conference there will also be time for social and professional interaction in a relaxed and fascinating setting; an Informal Gathering on Sunday during registration, a Welcome Reception on Sunday hosted by the System Dynamics Groups of many universities, the "State of the Global Economy" Fireside Chat and light Buffet on Monday, and the Conference Banquet and Dance on Tuesday. Additionally, for those interested in knowing more about MIT, a guided tour will be available. Also, the Spouses' Lounge will offer a place for spouses, significant others, travel companions, and family members to meet, gather, and make plans to do fun things in Cambridge-Boston. This will be a great opportunity for them to make new friends and renew acquaintances; we welcome them to the conference!

This year, 28 Thread Chairs, supported by several hundred volunteer reviewers, screened and commented on around 350 submissions. In addition, several dozen volunteers worked many hours to ensure a successful conference; without their commitment our conference would be impossible. A very special thank you goes to all who helped.

In addition to all our sponsors, we are also very fortunate this year to have two conference partners, *PA Consulting Group* and the team of *Ventana Systems* and *Greenwood Strategic Advisors AG*. We sincerely appreciate the enthusiasm and support of all our sponsors.

We have confidence you will find the conference stimulating and rewarding. We ask that you bring to our attention anything that may help us to ensure the success of the current conference, as well as future ones. Thank you for attending!

On behalf of the conference committee, best wishes from,

Karim Chichakly, Khalid Saeed, Jack Homer, Hazhir Rahmandad, and Roberta Spencer

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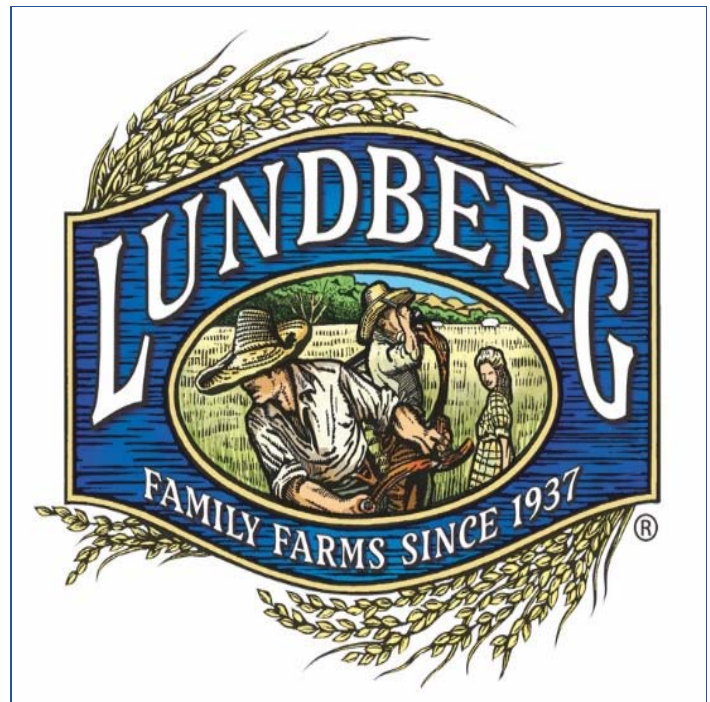
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